**Wisconsin Humanities Council**

**Publications:**
- *Perspectives* Newsletter (Winter edition)
- One-sheets to Council Members 10/12/01 (30 plus a few extra)

**Events:**
- Federation of Humanities Council in Indianapolis in November 01
- Wisconsin Book Festival
- Barn Again! (2003)

**Total Project Pieces:**
- 300 posters (will mail with all outgoing Speakers Bureau information)

**Distribution to:**
- Potential grantees (via *Perspectives* Newsletter – Winter and Spring)

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**Extension – Continuing Ed.**

**Publications:**
- *News and Ideas* newsletter (deadline 10th of month)

**Events:**
- CECC meetings / Dean and Directors of Continuing Ed. Meets 5x a year

**Total Project Pieces:**
- Posters 125
- Post cards 3,000 X

**Distribution to:**
- Continuing Ed. Dean and Directors of 26 campuses
- Story (via Extension’s *News and Ideas* newsletter)
  Overlaps with WPT initiative

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**Wisconsin Public Television**

**Publications:**
- *Airwaves* (Dec. 2002 issue)
- @WPT email newsletter (monthly, sent mid-month)
- 2002 Annual Report

**Events:**
- Garden Expo
- Press Event in March of 2003 – distribution of business cards (Moira)
- PBS Auction Conference in Milwaukee in Feb. 2003 (Nancy Griswold)

**On-Air:**
- On-air promos/voice over closing credits weekly

**Total Portal Pieces:**
- 472 posters
- 1,500 postcards

**Distribution to:**
- PTV Members (via *Airwaves* Magazine – December 2001)
- Libraries
- Press
- WPT membership who have indicated an interest in the humanities

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**Wisconsin Public Radio**

**Publications:**
- Daily email newsletter to membership
- *Resonance* newsletter (to members)
- *Soundcheck* newsletter (underwriters)

**Events:**
- WPRA in January
- ECB meeting in December
- Friends meeting in December of 2002

**On-Air**
- Public Service Announcements

**Total Portal Pieces:**
- 15,000 postcards
- 350 posters

**Distribution to:**
- WPR Membership who have indicated an interest in the Arts
### Wisconsin Arts Board

**Publications:**
- *Bulletin* printed quarterly
- Statewide Arts Service Organizations Directory (50)

**Events:**
- America for the Arts Conference
- Governor’s Conference on Tourism in March 02
- Artist Meetings in Madison (11/19)

**Total Portal Pieces:**
- 550 posters
- 550 postcards

**Distribution to:**
- art producers
- Presenters of performance
- Art service organizations
- Local visitors and conventions bureaus
- Private colleges

### Wisconsin Historical Society

**Publications:**
- *Exchange* newsletter for local historical societies/ Tom McKay (deadline ?)
- *Badger Bulletin* newsletter for teachers/ Margaret Dwyer (deadline ?)
- *Folklife Education* (deadline)

**Events:**
- National meeting in Indianapolis
- Statewide Historic Preservation Conference in November 2001
- Presentation at Historical Society for state wide Directors and Board of Directors, January of 2002

**Total Portal Pieces:**
- 5,000 postcards for society members
- 30 posters (area research centers, and buildings for WHS)

**Distribution to:**
- Society Members
- Area Research Centers
- WHS buildings

### Wisconsin Academy of Sciences, Arts and Letters

**Publications:**
- *Academy Review* (goes out end of Sept., Dec., March, and June )
- *Inside the Academy* newsletter (goes out mid-August, mid-November, and mid-April)

**Events:**
- Waters of Wisconsin Conference in Oct. 2002

**Total Pieces:**
- 2,400 posters
- 600 post cards

**Distribution to:**
- Posters to Membership (via *Inside the Academy*)
- Postcards in lobby

### The Project

**Publications:**
- Six major dailies
- banner ad on jsonline.com

**Events:**
- Launch
- Arts Day at the Capitol March 6, 2003

**Project Pieces:**
- Post Cards
- Business Cards
- Posters
- Partner Tool Kits
- Vendor Tool Kits
- PTV Station Tool Kits
- Letter head 6,000 plus blank sheets plus 4500 envelopes
- Mousepads

**Distribution to:**
- Chambers of Commerce
- Legislators
- Technical Colleges
- Bulk mailings to galleries, art museums, box offices
- Public TV Stations
Totals for Project Pieces:

- 4,102 posters (+1,000 for Project)
- 25,650 postcards (+10,000 for Project)
- #TBA Promotional Business Size Cards
  - 5,000 Tool Kits for Project