### Academy of Sciences, Arts and Letters

**Events:**

**Publications:**
- Academy Review: chat schedule

### Wisconsin Arts Board

**Events:**
- Arts Education Conference
- Governor’s Conference on Tourism
- Statewide Town Meetings
- Library Workshop
- America for the Arts Conference, Nashville in June

**Publications:**
- Public service announcements in Playbills/theatre programs
- Wisconsin Arts News daily e-newsletter
- Bookmarks to museums and other locations

### Wisconsin Historical Society

**Events:**
- Historic Preservation Week
- Historical Society Staff Meeting
- Wisconsin History Day State Event on April 27
- WHS History Fair

**Publications:**
- Columns Newsletter, Spring 2002
- Bookmarks and postcards

### Wisconsin Humanities Council

**Events:**
- Book Festival on Oct. 11

**Publications:**
- Perspectives Newsletter, Spring 2002
- Bookmarks to Board and for the Book Festival

### Wisconsin Public Radio

**Events:**
- On-air generic promos
- Weekly on-air promos for chats
- Meeting with Regional Managers
- Radio Staff Meeting

**Publications:**
- Resonance Newsletter (ongoing)
- Soundings Newsletter (ongoing)
### Wisconsin Public Television

#### Events:
- Madison Civic Club: business cards/February
- Art and Antique Auction Display on May 22
- Digital Television Special Event on May 15

#### Publications:
- Airwaves Program Guide: various articles in June and July issues
- Press releases for chats
- WPT e-newsletters
- On-air promotion
- Voiceover on WPT program credits (vocas) weekly
- Postcards to viewers interested in culture and arts (3500)

### University of Wisconsin-Extension Cont. Ed.

#### Events:
- Public Information Officers meeting on May 2, 2002
- Build Wisconsin Conference, Jan. 29, 2003
- CECC meetings in March, May, July, October and December

#### Publications:
- South Central Libraries mailing
- Bookmarks

### Portal Wisconsin

#### Events:
- Local and National presentations
  - PBS/NPR Online Summit Feb. 2002
  - UWEX Academic Staff Council
  - Arts Day at the Capitol
  - UW Systemwide Extension Council
  - Evolving the Links Conference March 2002
  - WI Resources for Educators (WIREDS)
  - NPR Annual meeting May 2002
  - PBS Annual Meeting June 2002
  - PBS Development Conference
  - Governor’s Arts Awards Conference
  - CES All Staff Conference
  - PBS Technology Conference
  - Wisconsin Libraries Services Conference
  - Outreach Scholarship Conference
  - Database training sessions (ongoing)

#### Publications:
- CURRENT advertisement and article
- Jsonline.com advertisement
- Various Newspaper articles and advertising
- Wisconsin Libraries Association Directory
- Wisconsin Trails Magazine
- Additional Post Cards
- Brochures to tourism centers
- Bookmarks to Libraries
- E-newsletters to portal users